



## Real Music Discovery: California WorldFest’s 20th Edition Keeps the True Spirit of the Music Festival Alive and Kicking

In a wooded spot within view of the Sierras, there’s a festival that does everything a festival should: Open ears and minds, get the party started, make spaces for people of all ages to kick back or get amped. At **California WorldFest** (<http://worldfest.net/>) the focus is on the music and on creating a sustainable global community.

“In any kind of festival with a strong curatorial perspective, it’s crucial to find that balance, the flow of the event from one performer to another,” explains festival head Julie Baker. “It’s about phenomenal quality, first and foremost, we want people to have a great time, discover new artists and come away feeling connected on a global level.”

WorldFest puts the emphasis on “world” for its 20th edition, while keeping the community-rooted, locally grown spirit. From big-name crowd pleasers (**Boz Scaggs**) to new discoveries (**My Bubba, Eva Salina, Suitcase Junket, Boogat, Liz Vice**) from rebel voices (**Third World, Nano Stern, Emel Mathlouthi**) to celebratory pleasures (**Mariachi Flor del Toloache**, who have recently been on the road with members of the Black Keys, **Los Pinguos, Delhi to Dublin**), WorldFest creates spaces for intimate connection with unexpected music and people from across the planet. “A festival of discovery”, says Baker.

The quality is showcased in traditional festival format, on stages, as well as in less expected contexts. WorldFest arranges times for festival-goers to meet and talk with performers in the Global Lounge, as well as hear novel combinations of musicians jam, a format that brings fans right into the creative process.

This year, for example, in the Global Indigenous Village, festival goers this year will get to hear several young Native American bands play together, including activist musician collective Earth Guardians who will be teaming up with Nahko & The Medicine for the People for unique musical (and non-musical) conversations.

WorldFest also caters to families. With three areas dedicated to activities and music for kids from toddlers to teenagers, parents can relax knowing their children are engaged in a safe and friendly environment. Patrons can camp onsite in tents or RVs, participate in over 50 workshops in music, dance, and wellness; shop world crafts from artisans and food vendors; and learn about beekeeping and cob home building in the Conscious Living expo.

“WorldFest is a place for people to engage. To disconnect from the world of gadgets and technology and instead connect with people on a global scale. The music is amazing. If you look at the lineup, if you’re very into world music, you’ll know some of these names. If you’re a general music fan, there



**EVENT:**  
07/14-17: Grass Valley, CA

**CONTACT:**  
Samantha Brickler  
1-812-339-1195  
samantha@rockpaperscissors.biz

**PRESS KIT:**  
worldfest.rockpaperscissors.biz

won't be a whole lot of names you'll recognize, necessarily," Baker says. "It's about artists who will be able to open music fans' eyes and ears and minds. You may not hear this music on commercial radio, but you'll be blown away in person. You will walk away with a brand new playlist."

**California WorldFest ([www.worldfest.net](http://www.worldfest.net), July 14-17)**

Nevada County Fairgrounds (11228 McCourtney Rd, Grass Valley, CA 95945)

Tickets online at <http://worldfest.net/get-tickets/>

Advance tickets start at \$65

On-site RV and tent camping are available

Special discounted tickets are available for teens and children.

**The Artists of WorldFest 2016**

Awa Sangho	Little Thunder
Banana Slug String Band	Liz Vice
Baskery	Los Pinguos
Boogat	Lyla June
Boz Scaggs	Ma Muse
Caleen Sisk	Mariachi Flor de Toloache
Dana Louise & the Glorious Birds	My Bubba
Dead Winter Carpenters	Mystafya
Delhi 2 Dublin	Nahko & Medicine for the People
Desirae Harp	Nano Stern
Dirty Revival	Neena McNair Family Singers
Dustin Thomas	Pamela Ames
Earth Guardians	Peter Mawanga & the Amaravi Movement
Elage Diouf	Rita Hosking
Emel Mathlouthi	Sahba Motellebi
Eva Salina	Salt Petal
Fanna-Fi-Allah	Sambada
The Fearless Kin	Secret Agent 23 Skidoo
Grass Valley Taiko	Sihasin
Huayllipacha	Southern California Aztec Dancers
Kanekoa	Tara Evonne Trudell
Joe Kye	The Suitcase Junket
Johnny Moses	Terrance Simien & The Zydeco Experience
Joy and Madness	Third World
Kimberley Shiningstar	Winnemem Wintu
Larry Campbell & Teresa Williams	